



Bath & Body Works to Invest \$225,000 in National Diversity Fellowship Program

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*The Nation's Only National Fellowship to
Support Diverse Women and Girls in K-12 Education*

COLUMBUS, Ohio, Oct. 6, 2022

Thirty Dr. Patty Diversity Fellowships are being underwritten by Bath & Body Works, a global leader in personal care and home fragrance. Named in honor and memory of Dr. Patricia F.R. Cunningham II, a champion for girls, equity, opportunity and social change, this Fellowship will increase access to school-based empowerment programming for girls and provide leadership opportunities for diverse female educators and school mental health professionals.

"At ROX we use data to inform our programming, our decisions and our investments," said Dr. Lisa Hinkelman, Founder and CEO of ROX. "Data shows that diverse women are underrepresented in educational leadership and that girls want and need advocates, role models and mentors that look like them. The Dr. Patty Diversity Fellowship program is working to address the disparities and increase the opportunities with the support of Bath & Body Works."

Julie Rosen, Bath & Body Works Brand President, stated at the Oct. 5 Fellowship Launch, "We are committed to creating welcoming and empowering environments, both in our workplaces and throughout our communities. Bath & Body Works is proud to stand with ROX as they launch the Dr. Patty Diversity Fellowship because we know that diversity, equity and inclusion make us stronger."

Rosen also commented, "Dr. Patty Diversity Fellowships offer professional growth opportunities for the Fellows, as well as personal growth for girls throughout the country – which aligns perfectly with the values by which we work. It is a privilege that our company is partnering with ROX to make the Fellowships sustainable."

Dr. Patty Diversity Fellows are women of color with a license in social work, counseling, education or school psychology. They have a passion for empowering girls and are committed to creating a safer, stronger and more equitable world for girls. Fellows will be trained to lead a 20-week evidence-based curriculum that teaches girls the skills needed to navigate the tough challenges they face, including: confidence, body image, social media, relationships, pressure and leadership. Their fellowship includes all costs to support two years of ROX programming in their schools, including facilitator training, professional and leadership development, fees paid for participating girls and related travel expenses.

"The Fellows are incredibly talented women from schools across the country. They will be the amazing role models that girls need right now," adds Dr. Sheykra DeCree, Director of the ROX Institute for Research and Training and the manager of the Dr. Patty Diversity Fellowship.

About Ruling Our eXperiences, Inc.

Ruling Our eXperiences, Inc. (ROX) is a 501(c)3 non-profit organization headquartered in Columbus, Ohio. The mission of ROX is to create generations of confident girls who control their own relationships, experiences, decisions and futures. ROX utilizes research and evidence-based programming to impact girls, educate and support the adult influencers in girls' lives and improve the societal conditions that have the potential to negatively impact girls. The in-school, professionally delivered empowerment program for girls in grades 5-12 is in more than 400 schools in 22 states, positively impacting more than 30,000 girls in its 10+ year history. For more information about ROX, visit www.rulingourexperiences.org.

About Bath & Body Works

We make the world a brighter, happier place through the power of fragrance. Bath & Body Works is a global leader in personal care and home fragrance, including the #1 selling collections for fine fragrance mist, body lotion and body cream, 3-wick candles, home fragrance diffusers and liquid hand soap. Powered by agility and innovation, the company's predominantly U.S.- based supply chain enables the company to deliver quality, on-trend luxuries at affordable prices. Bath & Body Works serves and delights customers however and wherever they want to shop, from welcoming, in-store experiences at more than 1,770 company-operated Bath & Body Works locations in the U.S. and Canada and more than 360 international franchised locations to an online storefront at bathandbodyworks.com.

Images



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